



January 8, 2022

Dear 2022 PCHA Trail Classic Supporters,

As Chairperson of the Pacific Coast Horse Shows Association Trail Classic, I am writing to request your support for the 2022 Trail Classic for the Youth and Amateur riders to be held on April 13<sup>th</sup>- 17<sup>th</sup>, 2022 at the Los Angeles Equestrian Center (LAEC). The Trail Classic will be held in conjunction with Show Me The Money put on by SCQHEA.

The 2022 Trail Classic will once again award a championship saddle made by Bob's Custom Saddles, a silver headstall, custom silver top ten buckles, spurs, stirrups, prize money and many, many more great prizes. We have tons of fun and draw prizes daily for every contestant. We offer awards for the basic rider division, preliminary horse division, youngest and oldest rider and youngest and oldest horse. (You must show in the horse show class of youth/amateur preliminary or basic to be eligible for the special awards).

The Trail Classic consists of three double judged rounds of amateur and youth level western trail ( a precision based obstacle course for horse and rider). The great awards ceremony will be held right after the third round of trail, once the scores from all 3 days have been tallied up.

The Trail Classic has increased in popularity and visibility every year since its inception. The sponsorships we receive from you, the sponsors, is what we rely on for all the great prizes our exhibitors compete for year after year. We take great pride in our Trail Classic riders and horses, and we also appreciate all of the trainers that encourage their riders to participate.

Whatever your level of competition, The Trail Classic is a great opportunity to challenge your skills, win fabulous prizes and support an extremely fun and important event. We hope you will consider sponsoring this unique event which brings together women, men and children of all ages to enjoy their passion.

On behalf of the PCHA and Trail Classic riders, Thank You in advance for your contribution towards making the 2022 Trail Classic a huge success.

Looking forward to your support and seeing you at Show Me The Money.

Sincerely,  
Renee J. Baker  
2022 PCHA Trail Classic Chairperson  
818-681-6679



## TRAIL CLASSIC SPONSORSHIP

PLEASE MAKE CHECKS PAYABLE TO: PCHA

**MEMO: Trail Classic**

Send To: P.O. Box 5570, Glendale, CA 91221-5570

\_\_\_\_\_ Enclosed is a check in the amount of \$ \_\_\_\_\_

\_\_\_\_\_ Credit Card: Visa/Mastercard/Amex

CC # \_\_\_\_\_

Exp. \_\_\_\_\_

Security Code \_\_\_\_\_

Name On Card \_\_\_\_\_

Billing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

MY SPONSORSHIP TO READ:

\_\_\_\_\_

Thank you for your support!

# PERSONAL OR CORPORATE SPONSORSHIP LEVELS FOR THE PCHA TRAIL CLASSIC

## **\$50-\$299 cash or merchandise donation – Friends of PCHA**

Your name or company name will be mentioned throughout the entire show.

## **\$300 – \$1,400 cash or merchandise donation**

Your name or company name will be mentioned in two issues of the Pacific Coast NEWS. Any banner you send will be posted in the competition arena and Company will be included in the script all three days of the event.

## **\$1500 cash or merchandise donation**

Your name or company name will be mentioned in two issues of the Pacific Coast NEWS. Presentation rights in the winner's circle with banner logo displayed. PCHA will have a banner made with your logo and information to be posted in the competition arena. Your name or company will be included in the script for all three days of the Trail Classic event.

## **\$2500 cash or merchandise donation**

Your name or company name will be mentioned in three issues of the Pacific Coast NEWS. PCHA will have a banner made with your logo and information to be posted in the competition arena. Company will be included in the script on all three days of the event. Presentation rights in the winner's circle with banner logo displayed.

## **\$5000 Donation**

Your name or company name will have a one-page ad in three issues of the Pacific Coast NEWS. PCHA will have a banner made with your logo and information to be posted in the competition arena. Company will prominently be included in the script on all three days of the event. Presentation rights in the winner's circle with banner logo displayed.

## **\$10,000 Title Sponsor**

The event will be listed as the PCHA (your company) Trail Classic. Company will have a one-page ad for one year in the Pacific Coast NEWS. PCHA will have three banners made with your logo and information to be posted in the competition arena, in front of the horse show office and another prominent location. Company will be prominently included in the script on all three days of the event, with special mention of Company during breaks, presentation rights in the winner's circle with banner logo displayed.