



March 3, 2020

Dear 2020 PCHA Trail Classic Supporters,

As Chairperson of the Pacific Coast Horse Shows Association Trail Classic, I am writing to request your support for the 2020 Trail Classic for the Youth and Amateur riders to be held on June 12-14, 2020 at the Los Angeles Equestrian Center (LAEC). The Trail Classic will be held in conjunction with the California Gold South Horse Show put on by Carolyn Rae Dobbins with Southwest Show Management.

(Which will be held in the large oval arena with dirt footing!!)

The 2020 Trail Classic will once again award a championship saddle made by Bob's Custom Saddles, a silver headstall, custom silver top ten buckles, spurs, stirrups, prize money and many, many more great prizes. We have tons of fun and draw prizes daily for every contestant. We offer awards for the basic rider division, preliminary horse division, youngest and oldest rider and youngest and oldest horse. (You must show in the horse show class of youth/amateur preliminary or basic to be eligible for the special awards).

The Trail Classic consists of three double judged rounds of amateur and youth level western trail (a precision based obstacle course for horse and rider). The great awards ceremony will be held right after the third round of trail, once the scores from all 3 days have been tallied up.

The Trail Classic has increased in popularity and visibility every year since its inception. The sponsorships we receive from you, the sponsors, is what we rely on for all the great prizes our exhibitors compete for year after year. We take great pride in our Trail Classic riders and horses, and we also appreciate all of the trainers that encourage their riders to participate.

Whatever your level of competition, The Trail Classic is a great opportunity to challenge your skills, win fabulous prizes and support an extremely fun and important event. We hope you will consider sponsoring this unique event which brings together women, men and children of all ages to enjoy their passion.

On behalf of the PCHA and Trail Classic riders, Thank You in advance for your contribution towards making the 2020 Trail Classic a huge success. (PCHA is a 501-C4)

Looking forward to your support and seeing you at the California Gold Show.

Sincerely,
Renee J. Baker
2020 PCHA Trail Classic Chairperson
818-681-6679



TRAIL CLASSIC SPONSORSHIP

PLEASE MAKE CHECKS PAYABLE TO: PCHA

MEMO: Trail Classic

Send To: P.O. Box 5570, Glendale, CA 91221-5570

_____ Enclosed is a check in the amount of \$ _____

_____ Credit Card: Visa/Mastercard/Amex

CC # _____

Exp. _____

Security Code _____

Name On Card _____

Billing Address: _____

City _____ State _____ Zip _____

MY SPONSORSHIP TO READ:

Thank you for your support!

PERSONAL OR CORPORATE SPONSORSHIP LEVELS FOR THE PCHA TRAIL CLASSIC

\$50-\$299 cash or merchandise donation – Friends of PCHA

Your name or company name will be mentioned throughout the entire show.

\$300 – \$1,400 cash or merchandise donation

Your name or company name will be mentioned in two issues of the **Pacific Coast NEWS**. Any banner you send will be posted in the competition arena and Company will be included in the script all three days of the event.

\$1500 cash or merchandise donation

Your name or company name will be mentioned in two issues of the **Pacific Coast NEWS**. Presentation rights in the winner's circle with banner logo displayed. PCHA will have a banner made with your logo and information to be posted in the competition arena. Your name or company will be included in the script for all three days of the Trail Classic event.

\$2500 cash or merchandise donation

Your name or company name will be mentioned in three issues of the **Pacific Coast NEWS**. PCHA will have a banner made with your logo and information to be posted in the competition arena. Company will be included in the script on all three days of the event. Presentation rights in the winner's circle with banner logo displayed.

\$5000 Donation

Your name or company name will have a one-page ad in three issues of the **Pacific Coast NEWS**. PCHA will have a banner made with your logo and information to be posted in the competition arena. Company will prominently be included in the script on all three days of the event. Presentation rights in the winner's circle with banner logo displayed.

\$10,000 Title Sponsor

The event will be listed as **the PCHA (your company) Trail Classic**. Company will have a one-page ad for one year in the **Pacific Coast NEWS**. PCHA will have three banners made with your logo and information to be posted in the competition arena, in front of the horse show office and another prominent location. Company will be prominently included in the script on all three days of the event, with special mention of Company during breaks, presentation rights in the winner's circle with banner logo displayed.